



WIGGLELESS®

COMFORTABLE BACK SUPPORT FOR DOGS

FOR IMMEDIATE RELEASE

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WigglesLess® brings comfortable back support to dogs

Innovative design helps curtail injury without restricting activity

OJAI, Calif. - Dogs living with chronic back pain may no longer have to suffer thanks to an innovative new support brace that helps bring relief to the animal and peace of mind to the owner.

WigglesLess® is designed to help stabilize the spine and prevent injury in dogs without restricting their activity. When used as directed, the vet recommended and fully patented wrap aids in supporting the back, curtails twisting and relieves stress.

WigglesLess® was created by Lisa Luckenbach, a California yoga instructor and dog lover, who was looking for something to ease the persistent back problems of her pups, June and Henry.

“My dogs were in tremendous pain with IVDD (intervertebral disc disease) and I couldn’t find anything that helped, so I designed a solution myself – a brace similar to one I wore when I injured my back,” Luckenbach said. “Now, I’m so happy to be able to offer WigglesLess® to other dog owners who are searching for options to bring comfort and support to their pets.”

WigglesLess® features a durable, lightweight and breathable construction. The brace’s built-in boning provides the snug and comfortable back support that a dog needs, while allowing for full freedom of movement. Adjustable and easy to use, the brace comes in seven sizes based on a dog’s specific girth and back measurements.

“We know that dogs come in all shapes and sizes, and we’ve gone to great lengths to customize our design so that we can accommodate the body type of many breeds -- whether a Dachshund or a Pug, a Bulldog or a Corgi,” Luckenbach said.

Dog owners who use WigglesLess® report seeing increased mobility, reduced pain and overall improved comfort in their pets. Some also report using the brace on their dogs as an alternative to a recovery cone collar, as a barrier to skin irritations, and as a stress and anxiety reducer.

WigglesLess® back support for dogs sells for \$64.95-\$139.95 depending on size. Order online at www.wiggless.com.

Features of WiggleLess® dog back support brace

- Durable, lightweight, breathable construction
- Built-in boning for firm support
- Metal “O” ring for leash attachment
- Adjustable, easy to use
- Double mesh for stability, durability
- Refined cuts under front legs and around torso for unisex fit
- Protective strip for Velcro
- Seven sizes available

What they’re saying about WiggleLess®

"WiggleLess® helps to stabilize the spinal column and restricts unwanted movements that may exacerbate underlying spinal injuries."

-Robert Fryer, DVM, Oak View Animal Clinic, Oak View, Calif.

“Providing Denby with the best possible quality of life has always been my goal. Thank you for being a beacon of hope when I needed it the most. Denby is now wiggling less and walking more. Happy doggy = happy mommy. Thanks to WiggleLess®, Denby continues to enjoy his life as a dog.”

-Denise Baker, Meiners Oak, Calif., owner of Denby (Corgi)

“I am so impressed not only with the WiggleLess® back support product but with the outstanding customer service that Lisa provides. Mimi wears her WiggleLess® daily, only taking it off at bedtime, and I see such a difference in her movement and zest for life. Thank you for your deep commitment to helping dogs with back problems.”

-Jeanine West, Grover Beach, Calif., owner of Mimi (French Bulldog)

“WiggleLess® is a great product with a well thought out design. It can be used for intervertebral disc problems. It is a great back support unit that can be used for any back issues or problems. WiggleLess® would be great for overweight dogs in order to take stress off of their backs. I highly recommend this product.”

-Nick J Scott, LMT, Founder, Ojai School of Massage / Canine Massage Program, Ojai, Calif.

Credit: Photo Courtesy of WiggleLess®

Caption: WiggleLess® provides comfortable back support for dogs without restricting their activity. Vet recommended and fully patented, the innovative brace features a durable, lightweight and breathable construction, and comes in seven sizes. Visit www.wiggleless.com for more information.

